

Fitness Development Associates, LLC

10909 West Bluemound Road, Wauwatosa, Wisconsin 53226 (414) 258-1616

Fitness & Wellness Center
8700 Watertown Plank Road
Wauwatosa, Wisconsin

As the Managing Partner and one of the five owners in a large renovation project, an architectural firm can make life easy or very difficult. Especially if the five owners range from multi-million dollar not for profit corporations to for profit contractors and individuals. Our project was originally born as a fire department building for the Milwaukee County Grounds near the turn of the Century; then added onto five different times over the 1900's to house the Facilities Management Department for the Milwaukee County.

Our dream was to turn this collection of buildings into a first class Fitness and Wellness Center for three of the Partners/Tenants: Froedtert Memorial Lutheran Hospital, Curative Rehabilitation Services, Inc. and Wisconsin Athletic Club.

Haag Muller was given a wish list by all partners in a series of meetings and believe it or not came back with their first preliminary sketch and drawings which were accepted by all five partners. Our project came in well within 10% of our original cost estimate, which is difficult for a major renovation like this. Good communication between Haag Muller and our fourth partner, Robert Bach Construction (our General Contractor) was also a key ingredient to our success. Inability to act as a team is one of the major causes for delays and over budget problems, but Haag Muller's attitude and approach helped to eliminate both.

All who have visited our project are impressed; in fact we even received an award from the Chamber of Commerce for the best renovation project of 1999.

Sincerely,



William A. Heinlein
Manager
Fitness Development Associates, LLC